



## 2025 Baden Powell Unit Excellence Award - Crew & Ships

Unit \_\_\_\_\_ Charter Organization \_\_\_\_\_

To achieve any level, your unit must have **completed, submitted, and council has approved** your unit's charter with all signatures and all AAC requirements and trainings to the front desk by close of business Friday, December 19th, 2025. To achieve any level, we recommend your unit have a planning and budget unit meeting, and make sure it is regularly reviewed by the unit's committee, following BSA policies relating to fundraising.

Item		Tier 1 (25 Points)	Tier 2 (50 Points)	Tier 3 (75 Points)	Point Earned
<b>Unit Service &amp; Adventure</b>					
1	<b>Service projects:</b> Participate in service projects.	Participate in two service projects, log hours and activity in Scoutbook, and 25% of attending families highlight the event using the Social Media Toolkit.	Participate in three service projects, one must be a Council led activity or at a Council property, and 50% of attending families highlight the event using the Social Media Toolkit.	Achieve Tier 2, and participate in a fourth service project. At least one be conservation-oriented.	
2	<b>Unit meetings and activities:</b> Units have regular meetings and activities.	Hold meetings at least twice per month during the school year.	Achieve Tier 1, plus assist with two special events or activities with a pack or troop outside of a regular meetings, and 25% of attending families highlight the event using the Social Media Toolkit.	Achieve Tier 2, plus 60% of members will participate in an overnight camping experience OR have an improvement over the previous year.	
3	<b>Adventure:</b> Will conduct regular activities including a Tier II or Tier III adventure.  <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Will conduct at least four activities including a Tier II or Tier III adventure / Long Cruise and 25% of attending families highlight the event using the Social Media Toolkit.	Will conduct at least five activities and at least 50% of youth will participate in a Tier II or Tier III adventure / Long Cruise, and 50% of attending scouts parent/guardian will highlight the event using the Social Media Toolkit.	Achieve Tier 2, plus 50% of youth attend a Council led activity.	
<b>Unit Growth &amp; Sustainability</b>					
4	<b>Building Scouting:</b> Recruit new youth into the unit in order to grow membership.  <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Attend (2) Council Marketing Trainings, works with a unit to hosts a table during an Middle School Meet the Teacher Night/ Open House (can be in a different area of town), and share leads with Council Growth Team.	Achieve Tier 1, and host an Open House for your own unit, giving a copy of the lead sheet to the Council Growth Team.	Achieve Tier 2, and the unit promotes scouting in their community by hosting a table/activity at a public community event. Leads are shared with Council Growth Team.	
5	<b>Unit Planning:</b> Calendar planning and unit budget planning.	Unit conducts an Annual Adventure Planning Conference with the Unit Committee (Youth leadership must be present)	Achieve Tier 1, plus Committee meets with Commissioner to review budget and calendar, and shares it with unit parents/guardians.	Achieve Tier 2, and the Unit Leadership has a succession plan for every position specific leader, and this has been reviewed with the Unit Commissioner.	
6	<b>Personal growth:</b> Unit will provide opportunities for achievement and self-actualization.	Crew members will earn the Venturing rank.	Will achieve Tier 1, plus crew program will include at least three experiential training sessions.	Will achieve Tier 2, plus the crew will have members earning the ranks of established program.	
7	<b>Leadership:</b> Unit will develop youth who will provide leadership to crew meetings and activities.	Will have a president, vice president, secretary, and treasurer leading the crew.	Will achieve Tier 1, plus officers will meet at least six times. Crew will conduct officer training.	Will achieve Tier 2, plus each crew activity will have a youth leader	
8	<b>Unit Leadership Development</b>	The unit has 6 scheduled Committee meetings as part of their annual calendar.	Achieve Tier 1, plus each Committee Member have designated responsibilities within the unit.	Will achieve Tier 2, plus adult leadership will be identified prior to the start of the next program year. Will recruit at least one new leader.	
9	<b>Unit Fundraisers:</b> The unit is proactive in raising funds to support unit's budgetary needs.  <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Participation in at least one council fundraiser with total sales of \$3,000 in popcorn, or 250 adventure cards.	Participation in at least one council fundraiser with total sales of \$5,000 in popcorn, or 500 adventure cards.	Participation in at least one council fundraiser with total sales of \$10,000 in popcorn, or 1,000 adventure cards.	

- Baden Powell:** Earn at least 500 points by earning points in 6 objectives and at least Tier 1 in category 3, 4, & 9
- Our unit has completed online rechartering by the deadline in order to maintain continuity of our program.
- We certify that these requirements have been completed:

Total points earned: \_\_\_\_\_

Head Leader \_\_\_\_\_

Date \_\_\_\_\_

Committee chair \_\_\_\_\_

Date \_\_\_\_\_

Commissioner/Engagement Team \_\_\_\_\_

Date \_\_\_\_\_





## 2025 Baden Powell Unit Excellence Award - Packs

Unit \_\_\_\_\_ Charter Organization \_\_\_\_\_

To achieve any level, your unit must have **completed, submitted, and council has approved** your unit's charter with all signatures and all AAC requirements and trainings to the front desk by close of business Friday, December 19th, 2025. To achieve any level, we recommend your unit have a planning and budget unit meeting, and make sure it is regularly reviewed by the unit's committee, following BSA policies relating to fundraising.

Item		Tier 1 (25 Points)	Tier 2 (50 Points)	Tier 3 (75 Points)	Point Earned
<b>Unit Service &amp; Adventure</b>					
1	<b>Service projects:</b> Participate in service projects.	Participate in one service project, log hours and activity in Scoutbook, and 25% of attending families highlight the event using the Social Media Toolkit.	Participate in two service projects, one must be a Council led activity, and 50% of attending families highlight the event using the Social Media Toolkit.	Achieve Tier 2, and participate in a third service project. At least one be conservation-oriented.	
2	<b>Unit meetings and activities:</b> Units and their Dens have regular meetings and activities.	Hold meetings at least twice per month during the school year.	Achieve Tier 1, plus Pack will organize two special events or activities for families outside of a regular pack/den meeting, and 25% of attending families highlight the event using the Social Media Toolkit.	Achieve Tier 2, plus 60% of Cub Scouts will participate in an overnight camping experience OR 50% will participate with an improvement over the previous year.	
3	<b>Outdoor Pack Activity:</b> Conduct outdoor activities, field trips, or unit camping trips.	Pack has the opportunity to participate in three outdoor activities, field trips, or unit camping trips during the year, and 30% of attending families highlight the event using the Social Media Toolkit.	Each Pack has the opportunity to participate in four outdoor activities, field trips, or unit camping trips during the year, and 50% of attending families highlight the event using the Social Media Toolkit.	Each Pack has the opportunity to participate in five outdoor activities, field trips, or unit camping trips during the year, one must be a Council led day event, and 50% of attending families highlight the event using the Social Media Toolkit.	
4	<b>Adventure Activity:</b> Scouts attend council led day camps, family camps, and/or resident camps. <i>**Qualification for the Baden Powell Award must include participation in this category</i>	An increase of scouts participating in Day Camp over the prior year, and 25% of attending families highlight the event using the Social Media Toolkit.	Achieve Tier 1, and 50% the unit earns the summertime award for their rank.	Achieve Tier 2 and 50% the unit participates in at least one fall event led by the Council.	
<b>Unit Growth &amp; Sustainability</b>					
5	<b>Building Scouting:</b> Recruit new youth into the unit in order to grow membership. <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Attend (2) Council Marketing Trainings, hosts a table during a school Meet the Teacher Night or School Open House (can be in a different area of town), and share contacts with Council Growth Team.	Achieve Tier 1, and the unit promotes scouting in their community by hosting a table/activity at a public community event. Contacts are shared with Council Growth Team.	Achieve Tier 2, and 50% of the unit families participate in highlighting scouting using the Social Media Toolkit	
6	<b>Advancement:</b> Achieve a high percentage of Scouts earning rank advancements.	50% of Scouts advance one rank during the calendar year.	60% of Scouts advance one rank during the calendar year.	75% of Scouts advance one rank during the calendar year.	
7	<b>Retention:</b> Units will retain a significant percentage of youth members.	Will reregister 62% of eligible members	Will reregister 70% of eligible members, plus conduct a pack activity featuring Cub Scout fun for parents and other family members to participate in.	Will achieve Tier 2, plus 50% of families will volunteer for at least one unit task needed to provide the program.	
8	<b>Scouts BSA transition:</b> Units will have a plan to transition 5th grade Arrow of Light Webelos into a Scouts BSA troop.	With a troop, will hold two joint activities, or 75% of 5th graders will earn the Arrow of Light	60% of Arrow of Light Scouts join a Scouts BSA Troop	80% of Arrow of Light Scouts join a Scouts BSA Troop.	
9	<b>Unit Planning:</b> Calendar planning and unit budget planning.	Unit conducts an Annual Adventure Planning Conference with the Unit Committee.	Achieve Tier 1, plus Committee meets with Commissioner to review budget and calendar, and shares it with unit parents/guardians.	Achieve Tier 2, and the Unit Leadership has a succession plan for every position specific leader, and this has been reviewed with the Unit Commissioner.	
10	<b>Unit Leadership Development</b>	The unit has 6 scheduled Committee meetings as part of their annual calendar.	Achieve Tier 1, plus each Committee Member have designated responsibilities within the unit.	Achieve Tier 2, plus there is a system implemented to track and monitor leadership for Leader Awards	
11	<b>Unit Fundraisers:</b> The unit is proactive in raising funds to support unit's budgetary needs. <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Participation in at least one council fundraiser with total sales of \$3,000 in popcorn, or 250 adventure cards.	Participation in at least one council fundraiser with total sales of \$5,000 in popcorn, or 500 adventure cards.	Participation in at least one council fundraiser with total sales of \$10,000 in popcorn, or 1,000 adventure cards.	

- Baden Powell:** Earn at least 500 points by earning points in 9 objectives and at least Tier 1 in category 4, 5, & 11.
- Our pack has completed online rechartering by the deadline in order to maintain continuity of our program.
- We certify that these requirements have been completed:

Head Leader \_\_\_\_\_

Date \_\_\_\_\_

Committee chair \_\_\_\_\_

Date \_\_\_\_\_

Commissioner/Engagement Team \_\_\_\_\_

Date \_\_\_\_\_

**Total points earned:** \_\_\_\_\_





## 2025 Baden Powell Unit Excellence Award - Troops

Troop \_\_\_\_\_ Charter Organization \_\_\_\_\_

To achieve any level, your unit must have **completed, submitted, and council has approved** your unit's charter with all signatures and all AAC requirements and trainings to the front desk by close of business Friday, December 19th, 2025. To achieve any level, we recommend your unit have a planning and budget unit meeting, and make sure it is regularly reviewed by the unit's committee, following BSA policies relating to fundraising.

Item		Tier 1 (25 Points)	Tier 2 (50 Points)	Tier 3 (75 Points)	Point Earned
<b>Unit Service &amp; Adventure</b>					
1	<b>Service projects:</b> Participate in service projects.	Participate in one service project, log hours and activity in Scoutbook, and 25% of attending families highlight the event using the Social Media Toolkit.	Participate in two service projects, one must be a Council led activity, and 50% of attending families highlight the event using the Social Media Toolkit.	Achieve Tier 2, and participate in a third service project. At least one be conservation-oriented.	
2	<b>Unit meetings and activities:</b> Units and their Den/Patrols have regular meetings and activities.	Hold eight Pack/Troop meetings in a school year.	Achieve Tier 1, plus Patrols meet at least twice a month during the school year.	Achieve Tier 2, plus meet a minimum of once a month from June-August	
3	<b>Patrol method:</b> Will use the patrol method to develop youth leaders.	The troop will have patrols, and each will have a patrol leader. There will be an SPL, if more than one patrol. The PLC will meet at least four times a year.	Will achieve Tier 1, plus PLC will meet at least six times. The troop will conduct patrol leader training.	Achieve Tier 2, plus PLC meets at least ten times. At least one Scout has attended an advanced training course, such as NYLT or Order of the Arrow Conference.	
4	<b>Advancement:</b> Achieve a high percentage of Scouts earning rank advancements.	50% of Scouts advance one rank during the calendar year.	60% of Scouts advance one rank during the calendar year.	75% of Scouts advance one rank during the calendar year.	
5	<b>Outdoor activities:</b> Conduct outdoor activities, field trips, or unit camping trips.	Will conduct four short-term overnight campouts.	Will conduct seven short-term overnight campouts, one must be at a council property where 2-hours of service are performed, and 25% of attending families highlight the event using the Social Media Toolkit.	Tier 2, plus two additional short-term overnight campouts (for a total of nine). One of which must be a Council overnight activity with 30% participation, or increase over previous year.	
6	<b>Summer Camp:</b> Scouts attend a Scouting America led resident camps. <i>**Qualification for the Baden Powell Award must include participation in this category</i>	30% of Registered Scouts participate in a Scouting America summer camp, or have improvement over the prior year, and 25% of attending families highlight the event using the Social Media Toolkit.	50%, or 30% and have improvement over the prior year, and 50% of attending families highlight the event using the Social Media Toolkit..	70%, or 50% and have improvement over the prior year, and 25% of attending families highlight the event using the Social Media Toolkit.	
<b>Unit Growth &amp; Sustainability</b>					
7	<b>Building Scouting:</b> Recruit new youth into the unit in order to grow membership. <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Attend (2) Council Marketing Trainings, works with a pack to hosts a table during an Elementary school Meet the Teacher Night/ Open House (can be in a different area of town), and share leads with Council Growth Team.	Achieve Tier 1, and host an Open House, sharing leads with Council Growth Team.	Achieve Tier 2, and the unit promotes scouting in their community by hosting a table/activity at a public community event. Contacts are shared with Council Growth Team.	
8	<b>Retention:</b> Will retain a significant percentage of youth members	Will reregister 75% of eligible members.	Will reregister 80% of eligible members.	Will reregister 85% of eligible members.	
9	<b>Webelos-to-Scout transition:</b> Will have an effective plan to recruit Webelos Scouts into the troop.	With a pack or Webelos den, will hold two joint activities.	Will Tier 1, plus register two Webelos Scouts.	Will achieve Tier 2, plus provide at least one den chief to a pack and register five Webelos Scouts.	
10	<b>Leadership and family engagement:</b> The troop is proactive in recruiting sufficient leaders and communicates regularly with parents.	Troop conducts annual parent orientation to ensure parents can use Scoutbook and access online training.	Tier 1, and the troop holds two courts of honor, where troop plans are reviewed with parents.	Tier 2, plus the troop holds three courts of honor, where troop plans are reviewed with parents	
11	<b>Unit Planning:</b> Calendar planning and unit budget planning.	Unit conducts an Annual Adventure Planning Conference with the Unit Committee. The PLC must be present).	Achieve Tier 1, plus Committee meets with Commissioner to review budget and calendar, and shares it with unit parents/guardians.	Achieve Tier 2, and the Unit Leadership has a succession plan for every position specific leader, and this has been reviewed with the Unit Commissioner.	
12	<b>Unit Leadership Development</b>	The unit has 6 scheduled Committee meetings as part of their annual calendar.	Achieve Tier 1, plus each Committee Member have designated responsibilities within the unit.	Achieve Tier 2, plus there is a system implemented to track and monitor leadership for Leader Awards	
13	<b>Unit Fundraisers:</b> The unit is proactive in raising funds to support unit's budgetary needs. <i>**Qualification for the Baden Powell Award must include participation in this category</i>	Participation in at least one council fundraiser with total sales of \$3,000 in popcorn, or 250 adventure cards.	Participation in at least one council fundraiser with total sales of \$5,000 in popcorn, or 500 adventure cards.	Participation in at least one council fundraiser with total sales of \$10,000 in popcorn, or 1,000 adventure cards.	

- Baden Powell:** Earn at least 600 points by earning points in 10 objectives and at least Tier 1 in category 6, 7, and 13.
- Our troop has completed online rechartering by the deadline in order to maintain continuity of our program.
- We certify that these requirements have been completed:

Total points earned: \_\_\_\_\_

Head Leader \_\_\_\_\_

Date \_\_\_\_\_

Committee chair \_\_\_\_\_

Date \_\_\_\_\_

Commissioner/Engagement Team \_\_\_\_\_

Date \_\_\_\_\_

